

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

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FEDERAL CANDIDATE

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STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Julie Slama

Authorized committee:

Julie Slama for Legislature

Agency requesting time (and contact information):

☐

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Nebraska Legislative District 1

Date of election:

November 3rd, 2020

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General

☐

Primary

Treasurer of candidate's authorized committee:

Jo Slama

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

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the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

TAYLOR FERNIE

Name: Taylor Fernie

Date of Request to Purchase Ad Time: 9/21/2020

Signature:

Brad Achtem

Name:

Brad Achtem

Date of Station Agreement to Sell Time:

9-21-20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

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Yes

☐

No

Date ad received:

9-21-20

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected -- provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KOTT-FM

Date Received/Requested:

9-21-20

Est. #:

1916

Station Location:

Fairbury, NE

Run Start and End Dates:

9-28-20 to 10-5-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

New Order

Media: Radio
Client: Julie Siama for NE Legislative District 1

Market: Lincoln
Demo: Adults 18+

Product: 2020 General Election

Separation: 30

CPE: //1916

Flight Start: 9/29/20

Description: Julie Siama for NE LD-1 - Radio 9.29 - 10.5

Flight End: 10/5/20

Rep:

Sales Office:

Version: 1

Survey: FA19 MSA CustRadio

Fax:

Fax:

Comments: New Order 9/28/20 - The new order will run Tuesday 9/29 - Monday 10/5. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include (SCI) and estimate number on all invoices. We are set up to receive invoices electronically. TV invoices ID #9916670 or TV16670, Radio invoices ID #9914861 or R114861, Marketron #184659, Spottdata #2095

Billing To: AxMedia
1251 NW Briarcliff Pkwy, Suite 85
Kansas City, MO 64116

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	9/29	Total Spots	Adults 18+ RTG	CPP
1	TVWThF 6:00A-7:00P	AM	\$17.65	C 30	20	20		
Comments: NP								
2	M 6:00A-7:00P	AM	\$17.65	C 30	5	5		
Comments: NP								
3	TVWThF 6:00A-7:00P	AM	\$11.77	C 30	20	20		
Comments: PRE								
4	M 6:00A-7:00P	AM	\$11.77	C 30	5	5		
Comments: PRE								
						Total Spots: 50		
						Total GRP/GMMP(000): 0.0		
Month	Cash\$-Spots		Trade\$-Spots		Total\$-Spots			
10/2020	\$735.50 - 50		\$0.00 - 0		\$735.50 - 50			
						Total Gross Cost: \$735.50		
						Total Net Cost: \$625.18		
						Total Gross CPP: \$0.00		
						Total Net CPP: \$0.00		

Disclaimer:

All invoices must exactly match this time order and are to be sent in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept service fees or handling charges or anything of that type. Urgently request our commercials air in the first 60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.